

# SANPETE COUNTY TOURISM PROFILE

County Indicator	2008	2009	2010	% Change 2009-2010	State Ranking
<b>DEMOGRAPHIC</b>					
Population	26,959	27,511	27,886	1.4%	12
Total Non-Ag Employment	7,667	7,203	6,856	-4.8%	15
Non-Ag Avg Monthly Wage	\$2,065	\$2,090	\$2,116	1.2%	27
Per Capita Income	\$21,709	\$20,963	n/a	n/a	n/a
Unemployment Rate*	4.4%	8.1%	8.9%	9.9%	7
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers**	\$15,987,880	\$13,791,468	\$15,898,480	15.3%	22
Travel & Tourism Related Employment	316	266	299	12.4%	22
<b>TOURISM TAX REVENUES</b>					
Local Tax Revenues from Traveler Spending**	\$848,943	\$722,746	\$831,501	15.0%	22
Transient Room Tax	\$74,051	\$70,346	\$79,099	12.4%	23
Restaurant Tax	\$90,632	\$84,380	\$94,004	11.4%	19
<b>Retail Sales</b>					
Gross Taxable Retail Sales	\$212,372,068	\$199,839,222	\$183,336,205	-8.3%	17
<b>REGIONAL VISITATION COUNTS</b>					
Palisade S.P.	290,682	313,501	141,458	-54.9%	
Yuba S.P.	180,059	194,947	225,213	15.5%	
Scofield S.P.	121,105	79,862	75,584	-5.4%	
Millsite S.P.	32,383	34,266	34,782	1.5%	
Territorial Statehouse S.P.	53,493	20,562	8,817	-57.1%	

\* Several Counties have identical Unemployment Rates

\*\* GOPB methodology change for 2010 calculations

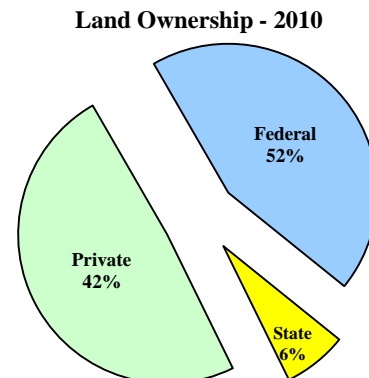
r = revised

Land Ownership - 2010		No. of Acres	% Total
<b>Total Acres in County</b>		<b>1,022,635</b>	<b>100.0%</b>
<b>Federal Government</b>		<b>391,763</b>	<b>38.3%</b>
US Forest Service		390,992	38.2%
National Park Service		--	--
National Wildlife Service		--	--
Other •		771	0.1%
<b>State Government</b>		<b>61,609</b>	<b>6.0%</b>
Utah State Parks & Recreation		48	0.0%
Utah State Wildlife Reserves		29,406	2.9%
State Trust Lands		32,155	3.1%
Other ••		--	--
<b>American Indian</b>		<b>--</b>	<b>--</b>
<b>Private*</b>		<b>434,417</b>	<b>42.5%</b>

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

\*May include some local government land



# Sanpete County Tourism Profile

